



Economic Development Advisory Committee Meeting Minutes September 19, 2018

Emma opened the meeting at 6:05 pm

Committee members in attendance:

Emma Bates - Resident

Kimberley Edelmann - Selectman

Peter Anderson - Planning Board

Sarah Hansen - Agricultural

Absent: Neil Nevins - Business Owner, Nancy Martin – Conservation Commission, Bret Ingold - Resident/Business Owner, Clyde Carson - Selectman's Representative, Joe Mendola - Business Owner, Charlie Albano – Chair, Will Minsinger – Resident

Others present: Krystin Watts

1. Meeting Minutes

Approval was tabled for next month.

2. Survey

Information is pending.

3. Tourism Brochure

Emma passed out a draft brochure for comments. Krystin provided some suggestions such as adding the color brown and keeping the font the same size. Kimberley suggested testing the brochure against others that are on display such as at Market Basket, or a rest area. Photo and text ideas were provided. Everyone provided positive input for the brochure. Emma took notes and will take all the suggestions and apply them to the brochure.

4. Mural

Sarah has begun collecting pictures of murals. She has also completed some research on materials, the best way to do a mural etc. Sarah recommended getting feedback from the residents when the EDAC has their informational meeting. Emma said the 250th anniversary [2024] of Warner is coming up and there has been discussion about doing a mural that celebrates the anniversary. Permission from the owners of the building that houses The Local need to be contacted. Kimberley also suggested checking the zoning ordinance as well.

5. Web Design

Kimberley reported the Selectmen chose Dan Watts as the town's web designer. A one-year contract will be worked out. Kimberley has volunteered to lead the charge on the web design. Krystin expressed her desire to be involved as well.

6. Public Presentation

Emma said the goal is November 14 for the EDAC to have an informational public meeting. Emma will send the survey results to the Selectboard.

10. Adjournment

Meeting adjourned at about 7:00 pm.

Recorder of the minutes: Mary Whalen